

Municipal Business Associate (MBA) Program



Sapphire Tier
Non-Profits



Your mission is important! We want to increase your reach!

We see the incredible work your organization is doing, and we want to help you reach municipalities even further! As part of our updated MBA program, our Non-Profit “Sapphire Tier” was created just for mission-driven groups like yours—offering valuable exposure, promotional support, and cost-saving benefits in reaching local officials.

Sapphire Membership includes the following benefits:

- Half off your booth at our annual CCM Convention.
- A 10% discount on our annual CCM Convention program book.
- Opportunity to be featured in the monthly MBA Newsletter.
- Sharing your mission and insights with multiple readers within our quarterly Connecticut Town & City (CT&C) Magazine.
- A free quarter-page ad in the CCM Directory of Products & Services.
- The ability to submit up to 4 workshop topics for municipal officials.
- And the ability to access the CCM Job Bank at member rates.

It's easy to get started!

To join, just provide documentation verifying your organizations non-profit status and submit a completed membership form. From there, we'll help you tap into all the resources and exposure this partnership has to offer.

Gain exposure at half price, or let your story shine in our publications! Showcase your mission, share your insights with our audience, and save while reaching more eyes. Stay top-of-mind with municipal contacts as you share your expertise and inspire others.

Let's work together to connect non-profits, cities, and towns for progress.

To learn more or to become a member, please contact, Korbi Kelly-Banks.

Phone: (203) 498-3049
Email: kkelly-banks@ccm-ct.org
Address: 545 Long Wharf Drive, 8th Floor
New Haven, CT 06511
Website: www.ccm-ct.org

Scan to
become a
member!

